

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

<u>Contract / Revision</u>		<u>Alt Order #</u>
488548 /		06266310
<u>Product</u>		
PATRIOT MAJORITY USA		
<u>Contract Dates</u>	<u>Estimate #</u>	
08/08/12 - 08/14/12	1565	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Patriot Majority USA	08/07/12 / 08/07/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>	<u>Spots</u>	<u>Amount</u>
N 1	KVVU	08/11/12	08/11/12	Criminal Minds	Sat 5-6p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----1-	1				\$225.00			
N 2	KVVU	08/09/12	08/12/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/08/12	08/14/12	---T--S	1				\$65.00			
N 3	KVVU	08/11/12	08/11/12	Numb3rs	Sa 4-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----1-	1				\$150.00			
N 4	KVVU	08/11/12	08/11/12	TMZ Weekend	Sa 7-8p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----1-	1				\$400.00			
N 5	KVVU	08/08/12	08/13/12	Cops	2-3p		:30			NM	4	\$740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/08/12	08/14/12	M-WTF--	4				\$185.00			
N 6	KVVU	08/08/12	08/13/12	Cold Case Files	1-2pm		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/08/12	08/14/12	M-WTF--	3				\$175.00			
N 7	KVVU	08/11/12	08/11/12	The Closer	Sa 2-3p		:30			NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----3-	3				\$75.00			
N 8	KVVU	08/08/12	08/13/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/08/12	08/14/12	M-WTF--	2				\$215.00			
N 9	KVVU	08/12/12	08/12/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----1	1				\$225.00			
N 10	KVVU	08/08/12	08/13/12	Anderson	3-4p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/08/12	08/14/12	M-WTF--	4				\$275.00			
N 11	KVVU	08/08/12	08/13/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/08/12	08/14/12	-----1	6				\$750.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 488548 /	Alt Order # 06266310	
Contract Dates 08/08/12 - 08/14/12	Product PATRIOT MAJORITY U	Estimate # 1565
Advertiser Patriot Majority USA		Original Date / Revision 08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/08/12	08/14/12	M-WTF--				6	\$750.00			
N 12	KVVU	08/08/12	08/13/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/08/12	08/14/12	M-WTF--				3	\$225.00			
N 13	KVVU	08/12/12	08/12/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/06/12	08/12/12	-----1				1	\$300.00			
N 14	KVVU	08/08/12	08/13/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/08/12	08/14/12	M-WTF--				3	\$825.00			
N 15	KVVU	08/11/12	08/11/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/06/12	08/12/12	-----1-				1	\$950.00			
N 16	KVVU	08/08/12	08/13/12	The Dr.Oz Show	4-5p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/08/12	08/14/12	M-WTF--				3	\$350.00			
N 17	KVVU	08/08/12	08/13/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/08/12	08/14/12	M-WTF--				3	\$450.00			
N 18	KVVU	08/08/12	08/13/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/08/12	08/14/12	M-WTF--				2	\$1,725.00			
N 19	KVVU	08/08/12	08/13/12	Fox 5 News at 5	5-530p		:30			NM	3	\$1,755.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/08/12	08/14/12	M-WTF--				3	\$585.00			
N 20	KVVU	08/08/12	08/13/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/08/12	08/14/12	M-WTF--				2	\$600.00			
N 21	KVVU	08/08/12	08/13/12	MORE Access	630-7pm		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/08/12	08/14/12	M-WTF--				2	\$400.00			
N 22	KVVU	08/08/12	08/13/12	Extra	M-F 7-730p		:30			NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/08/12	08/14/12	M-WTF--				2	\$575.00			
N 23	KVVU	08/08/12	08/13/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/08/12	08/14/12	M-WTF--				2	\$525.00			
N 24	KVVU	08/10/12	08/10/12	Bones	Fri 9p-10p		:30			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/06/12	08/12/12	----1--				1	\$1,700.00			
N 25	KVVU	08/13/12	08/13/12	Hell's Kitchen	Mon 9p-10p		:30			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/13/12	08/19/12	1-----				1	\$2,700.00			
N 26	KVVU	08/14/12	08/14/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/13/12	08/19/12	-1-----				1	\$1,725.00			

Totals

57

\$30,915.00

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Contract / Revision	Alt Order #	
488548 /	06266310	
Contract Dates	Product	Estimate #
08/08/12 - 08/14/12	PATRIOT MAJORITY U	1565
Advertiser		Original Date / Revision
Patriot Majority USA		08/07/12 / 08/07/12

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	57	\$30,915.00	\$26,277.75
Totals	57	\$30,915.00	\$26,277.75

Signature: _____ Date: _____

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REP HEADLINE# 6266310
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK ! ! !
ORDER WORKSHEET HARRIS REPORT FROM REP AUG7/12 11:40
*** KVNU-TV ***

ADV # _____ ADV. NAME ISS/PATRIOT MAJORITY USA _____ REP. # _____ OFF. # 762 SALESMAN # _____
AGY # _____ AGY. NAME WATERFRONT STRATEGIES _____ BUYER NAME SARAH LEVENE
3050 K ST NW, _____ SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007 CLASS: NATL. LOCAL REGIONAL
PRDCT PATRIOT MAJORITY USA EST#1565 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG8/12 AUG14/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG7/12 11:40
REP: TO ROSE
FR NIKKI
NEW PATRIOT MAJORITY USA ORDER
TOTAL \$30195
PLS CNF THANKS

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
: :LINE#: : : : : : : : : : : : : : : : : :
AGENCY ADVERTISER CODE = AGENCY EST# = 1565
AGENCY PRODUCT CODE =
1 500P-600P 30 \$225.00 8/11 8/11 1 SAT 1
PROGRAM : CRIMINAL MINDS
2 430A-459A 30 \$65.00 8/8 8/13 1 W-F, M 1
PROGRAM : FOX5 NEWS 5A
3 400P-500P 30 \$150.00 8/11 8/11 1 SAT 1
PROGRAM : NUMB3RS

REP HEADLINE# 6266310
*** ORIGINAT. REV#0 ***

**REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCC
ORDER WORKSHEET**

FAX# 610-225-1191
ISK !!!
REPORT FROM REP

AUG 7 / 12 11:40
*** KWVII-TV7 ***

REP HEADLINE# 6266310
*** ORIGINAT REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG7/12 11-40
*** KVUU-TV ***

REP HEADLINE# 6266310
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG7/12 11:40
*** KVUU-TV ***

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : : DATE : DATE : /WK: INVT : :SPTS:
AUG/12 30915.00

CONTRACT TOTAL 30915.00
TOTAL SPOTS 57